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DIONNA SMITH

SPEAKER • TRAINER • CONSULTANT

**Award-winning, C-level Executive, Political and Government Strategist,
Crisis Communications Expert, Author, Speaker & Consultant**

ABOUT

Dionna Smith

SPEAKER • TRAINER • CONSULTANT

Dionna Smith is a crisis communications strategist and trusted advisor to executives, elected officials, and institutional leaders navigating high consequence moments.

For more than two decades, she has counseled C-suite executives, public leaders, and mission-driven organizations on **how to communicate with clarity when scrutiny is high and trust is on the line**. Her work sits at the intersection of leadership, reputation, and public accountability, guiding decision-makers through moments that define credibility, legacy, and institutional stability.

Dionna currently serves as Chief Communications Officer for one of the largest local governments in the Southeast, where she oversees executive messaging, crisis response, media strategy, and public engagement at scale. Previously, she held senior communications and diversity leadership roles in the technology sector, rising to the C-suite in an industry where few Black women have held such positions.

Her leadership has been recognized by **Atlanta Business Chronicle's 40 Under 40**, the National Diversity Council's Diversity Champion Award, and as one of the Top 100 Chief Diversity Officers in Tech.

She attended Howard University, where she studied Legal Communications, and earned her Bachelor's degree in Media Arts from Tulane University.

Dionna is the author of **On the Record: A Practical Guide to Crisis Communication for Executives and Public Leaders**. Her insights have been featured on C-SPAN, CNN, NPR, Fast Company, and Forbes.

She advises leaders nationwide from Atlanta, Georgia.



Speaking TOPICS

- ✓ HOW LEADERS COMMUNICATE WHEN THE STAKES ARE HIGHEST
- ✓ CRISIS AS A LEADERSHIP TEST
- ✓ PROTECTING TRUST IN THE AGE OF PUBLIC SCRUTINY
- ✓ SURVIVING CORPORATE WHILE BLACK
- ✓ MEDIA & SPEECH TRAINING



Media and SPEAKING APPEARANCE



Client TESTIMONIALS



Dionna is truly one of the best writers and crisis communications strategists in the business. Her attention to detail and thorough understanding of the media is priceless.

CEO
Large Municipality



"Dionna has moderated several events for us. She is great with panelist and the audience. She keeps the audience engaged and the conversation flowing. She has become our go-to for special events and conferences"

President & CEO
National Non-profit



Dionna provided media training for our PIOs and our Department heads, who serve as spokespeople for our agency. The confidence and on-air improvements were staggering.

Communications Director
Government Agency

Speaker REELS



Looking to view more of my speaker reels? Scan QR code or visit website for more.





Audience DEMOGRAPHICS

TOP COUNTRIES

UNITED STATES

UNITED KINGDOM

TOP CITIES

ATLANTA, GA

HOUSTON, TX

LOS ANGELES, CA

WASHINGTON, DC

Social Media INFLUENCER STATS

35-60

AGE RANGE

70%

WOMEN

10K+

REACH

13K+

LINKEDIN



I've ghostwritten for numerous public figures



I've traveled to more than 20 countries



Crisis Calm is my special Superpower



I am a teacher and mentor at heart



Being a mom is the best job I've ever had

5 FUN FACTS TO KNOW

THOUGHT LEADERSHIP DISCUSSIONS

- Strategic Communications
- Black Executives
- Crisis Communications
- Political Communications
- Government Communications
- Black Women in Corporate
- Working with Local Media
- Diversity, Equity & Inclusion
- Women in the C-suite





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**ADDITIONAL
SERVICES**

- CRISIS COMMUNICATIONS CONSULTING
- MEDIA RELATIONS AND PUBLIC AFFAIRS

Book Dionna today and witness the
power of transformation in action

    @TheDionnaSmith

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TO COMPLETE
THE SPEAKER
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