

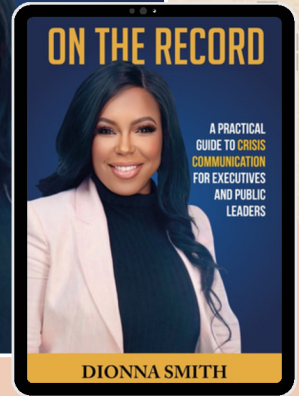
ON THE RECORD

A Practical Guide To Crisis Communication For Executives & Public Leaders

BY DIONNA SMITH



"Most leaders don't fail because of lack of skill. They fail because they mishandle the moments that matter"



QUICK FACTS

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On the Record brings together first-hand accounts and compelling case studies from the front lines of public leadership to create a book readers cannot put down and leaders cannot afford to ignore.

Through a powerful blend of storytelling and practical instruction, this timely guide takes readers inside high-stakes crises including public safety emergencies, workplace tragedy, political scrutiny, and nonprofit accountability, revealing what leadership truly looks like when pressure is highest and the facts are still unclear.

Built around the signature C.A.L.M. framework, it gives executives, elected officials, nonprofit directors, and communications professionals a clear, actionable discipline for navigating their most defining moments.

On the Record is a #1 Amazon Bestseller and #1 New Release across multiple categories, with a proven, passionate audience of leaders, professionals, and public servants ready to find it on your shelves.

About The Author



Dionna Smith is a nationally recognized communications strategist, crisis advisor, and leadership voice with more than twenty years of experience helping executives, public officials, and political leaders communicate with clarity and credibility under pressure. She currently serves as Chief Communications Officer for DeKalb County Government, where she oversees crisis communications, media relations, speechwriting, digital strategy, and public affairs. This is her debut book.

Dionna attended Howard University and graduated from Tulane University. Smith has been awarded Atlanta Business Chronicles' 40 Under 40, member of 2026 cohort of Leadership DeKalb, and named Leader of the Year by The American Consortium for Equity in Education. She is the creator of the C.A.L.M.™ Crisis Leadership Framework and a sought-after advisor, speaker, trainer, and consultant.

