



DIONNNA SMITH

SPEAKER • TRAINER • CONSULTANT

**Award-winning, C-level Executive, Political and Government Strategist,
Crisis Communications Expert, Author, Speaker & Consultant**

ABOUT

Dionna Smith

SPEAKER • TRAINER • CONSULTANT

From growing up in New Orleans, to becoming a young mom at Howard University, to breaking barriers as one of the few Black women to reach the tech C-suite, and **now leading communications for one of the largest local governments in the Southeast**, I know the power of story.

And I help leaders harness it to build trust, influence, and impact. I know what it means to lead when the odds are stacked against you. **My journey has shaped my mission: to help leaders own their stories, amplify their presence, and lead with authenticity in every room they enter.**

A sought-after spokesperson and speaker, Dionna has presented at SXSW, SHRM, the National Organization of Black Elected Legislative Women (NOBEL), and many others. She has served as a trusted advisor on federal and state EdTech policy and has been featured on national platforms such as C-SPAN, NPR, Fast Company, CNN Money, Forbes, and EdTech Magazine.

Throughout her career, she has worked with some of the world's most recognized brands, including Thumbtack, Cisco, Fiserv, LexisNexis, and Delta Air Lines.

Recognized as a thought leader and media contributor, Dionna's accolades include the Atlanta Business Chronicle's 40 Under 40 Award, the National Diversity Council's Diversity Champion Award, the Top 100 Chief Diversity Officers in Tech Award, and Leader of the Year in 2023 by the American Consortium for Equity in Education.

Dionna attended Howard University and earned a Bachelor's Degree in Media Arts from Tulane University. Active in the community, **she serves on the advisory board of PowerToFly and the Board of Directors for the Pathway Community Foundation**. She and her family live in Atlanta, Georgia.



Speaking TOPICS

- ✓ IF NOT YOU, THEN WHO?
- ✓ YOUR STORY IS YOUR STRATEGY
- ✓ CRISIS AS A LEADERSHIP TEST
- ✓ SURVIVING CORPORATE WHILE BLACK
- ✓ MEDIA & SPEECH TRAINING



Media and SPEAKING APPEARANCE



Client TESTIMONIALS

”

Dionna is truly one of the best writers and crisis communications strategists in the business. Her attention to detail and thorough understanding of the media is priceless.

CEO
Large Municipality

”

“Dionna has moderated several events for us. She is great with panelist and the audience. She keeps the audience engaged and the conversation flowing. She has become our go-to for special events and conferences”

President & CEO
National Non-profit

”

Dionna provided media training for our PIOs and our Department heads, who serve as spokespeople for our agency. The confidence and on-air improvements were staggering.

Communications Director
Government Agency

Speaker REELS



Looking to view more
of my speaker reels?
Scan QR code or visit
website for more.





Audience DEMOGRAPHICS

TOP COUNTRIES

UNITED STATES

UNITED KINGDOM

TOP CITIES

ATLANTA, GA

HOUSTON, TX

LOS ANGELES, CA

WASHINGTON, DC

Social Media INFLUENCER STATS

35-60

AGE RANGE

70%

WOMEN

10K+

REACH

13K+

LINKEDIN



I've ghostwritten
for numerous
public figures



I've traveled
to more than
20 countries



Crisis Calm
is my special
Superpower



I am a **teacher**
and **mentor**
at heart



Being a **mom**
is the best job
I've ever had

5 FUN FACTS TO KNOW

THOUGHT LEADERSHIP DISCUSSIONS

- Strategic Communications
- Black Executives
- Crisis Communications
- Political Communications
- Government Communications
- Black Women in Corporate
- Working with Local Media
- Diversity, Equity & Inclusion
- Women in the C-suite





*Dionna
Smith*

**STRATEGIC COMMUNICATIONS FOR POLITICIANS,
GOVERNMENT OFFICIALS & PUBLIC FIGURES**

***ADDITIONAL
SERVICES***

- CRISIS COMMUNICATIONS CONSULTING
- MEDIA RELATIONS AND PUBLIC AFFAIRS

Book Dionna today and witness the
power of transformation in action

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TO COMPLETE
THE SPEAKER
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